

PROCEEDINGS OF THE BROWN COUNTY
EDUCATION AND RECREATION COMMITTEE

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Education and Recreation Committee was held on Thursday, August 30, 2018 at the Neville Public Museum, 210 Museum Place, Green Bay, WI

Present: Chair Van Dyck, Supervisor Landwehr, Supervisor Suennen, Supervisor Ballard, Supervisor Lefebvre
Also Present: Museum Director Beth Lemke, Deputy Museum Director Kevin Cullen, Golf Course Superintendent Scott Anthes, Zoo and Park Director Neil Anderson, Parks Business Manager Nicole Hilker, Director of Administration Chad Weininger, other interested parties.

I. Call to Order.

The meeting was called to order by Chair Van Dyck at 5:32 pm.

II. Approve/Modify Agenda.

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

III. Approve/Modify Minutes of July 26, 2018.

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

Comments from the Public – None.

Consent Agenda

1. Neville Public Museum Governing Board Minutes of August 13, 2018.
2. Golf Course Budget Status Financial Report for July 2018 (Unaudited).
3. Museum Budget Status Financial Report for July 2018 (Unaudited).
4. Parks Department Budget Status Financial Report for July 2018 (Unaudited).
5. Parks Department for July 2018 Field Staff Reports.
6. NEW Zoo Budget Status Financial Report for July 2018 (Unaudited).
7. NEW Zoo Monthly Activity Reports.

Motion made by Supervisor Landwehr, seconded by Supervisor Suennen to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

Communications

8. Communication from Supervisor Tran re: Request for the Education and Recreation Committee and Library Board to create a master plan for the \$20 million set aside for library construction, and for the plan to include a new library in the Stadium District housed within a mixed and multi-development building (i.e. Commercial/Residential) For September County Meeting. *Referred from August County Board.*

Motion made by Supervisor Landwehr, seconded by Supervisor Lefebvre to hold until the September meeting. Vote taken. **MOTION CARRIED UNANIMOUSLY**

9. Late Communication from Supervisor Lefebvre re: I would like discussion on funding for Fox River Trail (i.e. donations, walk/run) to help defray county maintenance not covered by State Rails to Trails funding.

Supervisor Lefebvre informed rollerbladers and walkers do not pay to use the trail. The County pays for the snowplowing and she felt it would be interesting to try to come up with something to generate money.

Nicole Hilker, Parks Business Manager, introduced herself and informed that 1-year financial special event lookback shows \$1,950 was collected for special events and there were 10 events in 2017. Parks charges \$100 for events that are non-commercial in nature and \$275 for commercial events. In 2017 Parks received \$7,226 in donations. All events that use bikes or other fee based modes of conveyance are required to pay a daily fee of \$5.00 or purchase an annual pass for \$25. She pointed out that anything with wheels is required to pay, including rollerblades. In addition, the new Park Officer has been conducting a lot of pop-up visits to the trail and has issued citations. She noted there are "pay here" signs next to every iron ranger station along the trail and they are hopeful that that helps. Hilker concluded by saying in 2017 the trail brought in \$89,998 in pass sale revenue and the trail remains self-sufficient with a fund balance of \$88,333. No County tax dollars are utilized for state trail funding; the dollars are utilized for maintenance, staff, equipment and ground repairs. The snowplowing of the trail comes out of the pass sale proceeds and it was noted the County pays the first \$10,000 of plowing and if the cost exceeds that amount, the other municipalities then kick in.

Chair Van Dyck felt signage along the trail that sets out the annual cost to maintain the trail may be beneficial in getting people to make donations and he also felt that holding some sort of annual event would be beneficial.

With regard to the Park Officer doing checks on the trail, Hilker estimated it was probably something like 1 out of 10 that do not have passes. It is really more about educating people than upsetting users and the enforcement really seems to be well received and people are paying the citations. Hilker noted there will also be signage added at the kiosks with an education statement that the dollars go right back to the trail.

Motion made by Supervisor Lefebvre, seconded by Supervisor Ballard to receive and place on file. Vote taken.
MOTION CARRIED UNANIMOUSLY

10. Communication from Supervisor Van Dyck re: Direct staff to draft a RFI for a possible public/private development on the Museum Campus parking lot. *Referred from August County Board.*

Van Dyck provided a handout, a copy of which is attached. He noted the parking lot was donated by the Foundation in 1997 for the sole purpose of the benefit of the Museum and there is some concern that the Museum would not benefit from any type of development in the parking lot. Sensitive to that, what is contained in the handout is something that would be incorporated into the RFI and Van Dyck would like a motion to refer to Administration to take this information into consideration. This came to light when a local developer got involved in a property in Appleton they are going to be developing and Van Dyck then asked if it was something they would be willing to do in Green Bay. He was informed they would not be interested if they were talking about the existing library downtown because there is no appeal to live above the library, but they may be interested if there was something along the river. Van Dyck's intent is to see if there is any interest in putting forth some sort of proposal.

Supervisors Suennen and Lefebvre both questioned taking space away from the parking lot and Van Dyck responded that one of the provisions would be that there needs to be ample parking for the operations. Museum Director Beth Lemke said there are 90 spots in the parking lot and there are times when that is not enough depending on the event, but there is space available for expansion on the back side of the building which would not alter the parking lot. Lefebvre added she does not feel moving the library over to the Museum is a good idea because it is difficult to get in and out. Lemke disagreed and said they do not hear complaints and they even get people to pay to park at the Museum when there are downtown events.

Supervisor Landwehr does not think there is a lot of support from the Board for this and therefore does not feel going out for RFI at this time is a good idea. He would like to look at this in the larger long-term planning scope with the Museum. Lemke responded they have daily conversations at the Museum about how to make it a sustainable, collaborative community partner in the County. It is about financial stability and environmental sustainability. From the Governing Board's perspective, they want to stay downtown and they have been working very diligently over the last five years to work within the current footprint and maximize it. Lemke continued that when the UW Extension leaves their temporary office at the Museum, she would like to see someone else come in to be a collaborative partner and she would love it to be another County department. The Governing Board is open to this because it would help from a financial standpoint as a County and community and would help the Museum become even more viable and fantastic.

Van Dyck said the RFI would be a matter of saying we have x amount of space, and if someone is interested in it, they can come and tell the County what is possible; there is not really an expectation that the Museum is going to be going anywhere else in the foreseeable future. Landwehr agreed and said one thing in the back of his mind is moving the Museum to the state prison location if that goes out. Lemke said retrofitting a building typically does not work very well; the current building was built and designed specifically to protect the collection.

Landwehr said when going out for an RFI, developers invest time, money and effort and he does not want to do that when there does not seem to be support from the Board but Van Dyck felt getting something back creates the discussion and gets the discussion going. Lefebvre feels it is always good to look at options, but noted that museums and libraries are community assets, not necessarily revenue generators. Suennen is also in favor of collecting information and is a believer in change and moving forward, but to go out for an RFI as a first introduction on this is not something that should be done today. He feels we need to be more educated and get a flavor of what direction people are thinking about.

Director of Administration Chad Weininger informed one of the reasons to engage developers is because they are the people who know what is going on in other areas when it comes to building density. An RFI could contain specifications as to what the County is looking for and developers could come forward with what they feel would meet the criteria and draw in people and create some revenue. There would be staff time in creating an RFI, but the Board would not have to spend a lot of time on this unless something good comes in. Weininger continued that we need to start looking at how to reduce operation capacity and fine tune things and build density while eliminating the duplication of services we currently have due to all the silos.

Ballard referenced the arena project and pointed out the RFI was done after the wheels had already been in motion for the convention center. He would like to see an RFI done at this time on the possible public/private development of the Museum campus parking lot to see what the proposals are so they can be taken into consideration at the time of budgeting over the next few years.

Motion made by Supervisor Van Dyck, seconded by Supervisor Ballard to refer to staff to develop an RFI to be put forward. Vote taken. Aye: Van Dyck, Ballard, Lefebvre Nay: Landwehr, Suennen. MOTION CARRIED 3 to 2

Discussion / Presentation Items / Superintendent's Report / Director's Report

Golf Course

11. Superintendent's Report.

Golf Course Superintendent Scott Anthes provided POS statistics and informed July was a good month with 6500 rounds which is only about 20 rounds less than last year. Revenue was up about \$3,000 over last year and about \$20,000 over 2016. Cart revenue continues to go up. Year-to-date rounds are still down by about 1500 compared to the last few years which is due to the weather in April. Steakhouse revenue is in line with last year. The P & L is about \$13,000 less than the last two years, but they are catching up. August numbers are pretty close to last year's figures. Lefebvre asked how the rain is affecting the rounds. Anthes said rounds have been down and noted they did not allow carts the past few days because the ground was too wet and that affects play. He also noted play typically starts to decrease at this time of the year so it was good that the rain came now rather than earlier in the summer.

Landwehr noted with the state of golf declining somewhat, some of the other area courses are having to go to cheap specials to draw golfers in and asked Anthes if the Board gives him enough flexibility to do anything like that. Anthes responded that changes have to be made at his request or through the budget process. He noted that since he has been at the golf course some specials have been created, but that has been done through the budget process. The discussion continued regarding ideas and possibilities for the future that would help the golf course given the decline in golf.

Anthes continued that he would like to thank Tiletown Brewery for their sponsorship of this year's Brown County Amateurs Golf Tournament. This three day event has been held for a number of years and the numbers have been declining just like any other golf event. This year Bob Warpinski and James Anderson got involved and were able to get Tiletown to sponsor the event. Tiletown kicked in some funds to the skins game to make it bigger for the golfers. They also provided growlers to all the skins winners and, in addition, they sold beer at the event

and gave all the profits to the steakhouse. The numbers for the event increased over last year and he thanked Titledown for all their help.

Staffing continues to be an issue at the golf course and the summer staff is now gone. They have five seasonal part-time staff along with Anthes and two others. The next two months will be challenging, but they are doing their best. Van Dyck said a lot of people he knows who work at golf courses are older gentlemen that mow the lawn so they can golf for free and questioned if there would be some way to make something like that work. Weininger said the legal piece of this would have to be considered, but changes in Chapter 4 could possibly be made to allow something like that if there was interest. Van Dyck and Landwehr both felt this was something that could be explored and could be beneficial and would warrant further consideration.

Anthes concluded by saying they have several events coming up including the CASA outing, Brown County Children's Charity, Brown County Men's Club Three Man Mixer and Brown County Big Cup Tournament.

At this time Van Dyck said he talked to Corporation Counsel in regard to reports like the above where the typical motion is to receive and place on file and it was Corporation Counsel's opinion that the motion to receive and place on file is basically irrelevant. Weininger agreed and added that the Board can choose to do business any way they want. Those on the committee agreed with Van Dyck in that the motion is basically meaningless.

No action taken.

Library

12. Director's Report.

Van Dyck informed they are in the background screening process for a candidate for the Director position, but it is taking a bit longer than was anticipated. They hope to be able to make an announcement as to the new Director next week. The new person will not start until November 1, so they will not be involved in the budget process.

The hours for the Denmark branch have been changed due to the introduction of the school security system and the library will now not open until 3:30 pm. In addition, the Village of Denmark is proceeding with some type of a community center and the Library Board is committed to exploring being a part of that which would allow shared common rooms, shared restrooms and more open hours.

No action taken.

Zoo & Park Management

13. Standing Item – Fairgrounds Strategic and Master Plan – Parks Department.

Hilker informed a meeting on this will be scheduled for some time in September.

No action taken.

14. Director's Report – Parks Management.

Hilker highlighted some of the recent events including the free fishing day at Lily Lake hosted by "finterns" from the Wildlife Sanctuary. Over 100 children attended as well as a number of parents and grandparents. They also hosted a Movie in the Park night which they partnered with the Museum on. This was attended by over 200 people even though it was incredibly hot.

Several Supervisors asked to be notified of the date and time the meeting is scheduled on the masterplan. Van Dyck welcomed Hilker and said there are a lot of business activities and opportunities within the Parks and he wished her well in her new position.

No action taken.

15. Director's Report – NEW Zoo.

Zoo and Park Director Neil Anderson reported Feast with the Beasts was held recently and although it was raining very heavily, the event was attended by over 1,100 people. Over the years the proceeds from this event have supported the Zoo in a number of ways, including purchasing a digital x ray machine for the animal hospital this year.

Recent maintenance work includes replacement of the split rail fencing as well as work on the chain link fencing. The alligator exhibit has also undergone some changes to make viewing the alligator easier. Anderson also talked about the duiker which is now on exhibit and provided a picture, a copy of which is attached. Upcoming events at the Zoo include Zoo Brew on September 13 and Zoo Boo which they are working on. Anderson continued that County B is finally open which is helping people get to the Zoo. Now that County B is done they will be changing their billboard and Anderson provided a copy of the draft for the advertisement, a copy of which is attached. Anderson concluded by distributing an interesting snapshot of Midwestern zoos from the AZA that details a number of factors such as attendance, membership, trends and other information. He noted many zoos struggled with attendance in the spring of the year due to the weather.

No action taken.

Museum

16. Director's Report.

Museum Director Beth Lemke informed they lost a critical committee member, Jim Rivett, and she talked about how amazing he was to work with and some of the work and influence he has had on the Museum. Lemke also talked about the *Bees* exhibit and some of the activities associated with that. The exhibit will be opening on Saturday and there will be a number of activities going on at the next Explore Wednesday regarding the exhibit. Lemke also talked about the *Delay of Game* exhibit and indicated there has been nationwide coverage on the exhibit which was quite impressive. Van Dyck congratulated Lemke on the exhibit and said it was extremely well done. Ballard echoed what Van Dyck said and also thanked Lemke and her staff for the exhibit.

Lemke referenced her Director's Report and talked about the recent acquisition of a pink oven, a 1950's television and a refrigerator with a pink interior. These pieces will be added to the core gallery when it opens in 2020 in the home culture section. The Museum will also be accepting donations of two soap box derby cars that will go into the core gallery. Blue Waters continues to work on the budgetary process and how to make the best choices with all aspects of the project. Finally, Lemke shared the Parkaeology poster for the event coming up on September 29 at Bay Shore Park, a copy of which is attached. She also provided a copy of a Certificate of Affiliation presented to the Museum earlier in the day, a copy of which is attached.

No action taken.

Action Items

- 17. Request for Approval re: Fee Waiver for the October 28, 2018 Stump Farm Race at the Reforestation Camp held by Ashwaubenon Nordic Ski Team.**

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

- 18. Request for Approval re: Acceptance of Project 2255, Roof Replacements at Reforestation Camp & Pamperin Park (bid tabulation included).**

Motion made by Supervisor Ballard, seconded by Supervisor Suennen to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

- 19. Resolution to Approve an Underground Pipeline Easement regarding the Mountain Bay State Trail.**

Motion made by Supervisor Landwehr, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

20. **Resolution to Approve Land Use Agreement regarding the Fox River State Trail.**

Motion made by Supervisor Ballard, seconded by Supervisor Landwehr to approve. Vote taken. MOTION CARRIED UNANIMOUSLY

Other

21. **Audit of Bills.**

Motion made by Supervisor Lefebvre, seconded by Supervisor Suennen to approve the bills. Vote taken. MOTION CARRIED UNANIMOUSLY

22. **Such other matters as authorized by law.**

The date of the Ed & Rec budget meeting was discussed and October 11th @ 5:30 pm in Room 200 of the Northern Building was selected. The meeting will be for budget items only, unless action is needed on something else.

23. **Adjourn.**

Motion made by Supervisor Landwehr, seconded by Supervisor Lefebvre to adjourn at 7:17 pm. Vote taken. MOTION CARRIED UNANIMOUSLY

Respectfully submitted,

Alicia A. Loehlein
Administrative Coordinator
Recording Secretary

Therese Giannunzio
Administrative Specialist
Transcriptionist

Brown County Government is requesting to gather information from land developers to help make a decision on what steps to take next for possible public or private development of the Neville Public Museum of Brown County Campus property.

The Neville Public Museum of Brown County is an accredited cultural institution that champions history, science and art. Located in downtown Green Bay, Wisconsin, the museum is dedicated to the collection and preservation of significant objects relevant to Northeast Wisconsin and the Upper Peninsula of Michigan. The Neville Public Museum long term strategy is focused on increasing visitor centered programming and visitor participation at programs while enhancing community partnerships and increasing earned revenue.

The Brown County Library serves a population of nearly 255,376 residents at nine locations throughout Green Bay and surrounding municipalities. The Brown County Library is facing the challenge of how to best serve the people of local Green Bay neighborhoods and County municipalities at a time when library funding is limited and the demand for library services continues to evolve.

This scope of services and intended project outcomes: The vendor selected for this project will develop a conceptual design and estimated budget for an integrated, flexible, forward thinking Cultural Campus on the Neville Public Museum of Brown County property including: expansion of current Museum building, co-location of some of the program services for the Brown County (Downtown) Library, parking for patrons of both departments and possible private development that would provide the long term financial and environmental sustainability of both Brown County Departments.

Background Information and Current Research: The Neville Public Museum has been an integral part of Brown County and the City of Green Bay since 1915 and the Library since 1889. This is the time to plan for a future that will strengthen both the Neville Public Museum and the Brown County Library's community ties, expand financial resources, and retain added value within the region.

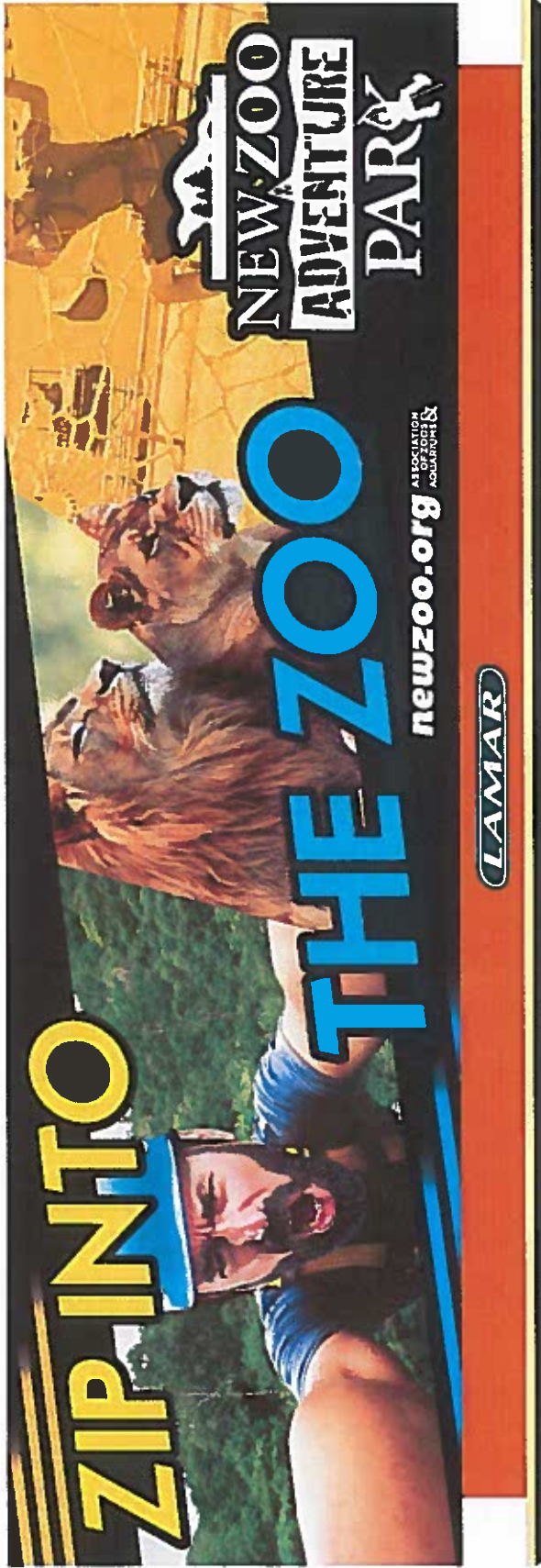
Target Audiences: The Neville Public Museum's Strategic Purpose is Bridging Communities and Connecting Generations and serves all ages in Northeastern Wisconsin. The Museum's primary groups are school age children and school groups, families, and seniors. The Brown County Library defines itself as "a catalyst for community advancement" and serves similar audiences.

If people choose to try any new experience or attraction they are more likely to do so with their peers. Visitors want opportunities for group activities and socializing -- there must be "things to do." Benefits for collaboration include attracting new audiences, expanding the reach of both departments, changing public perception of historically static institutions, discovering new ways to encourage cultural heritage and preservation, and most importantly sharing financial resources for cleaning, security, utilities, and building insurance while providing the community greater accessibility to relevant resources.

The selected vendor will be provided the following documents in digital form:

- Museum Complete Architectural Set (1983)
- Museum Addition and Renovation Blueprints from John Hilberry and Associates (1995)
- Brown County Resolution Authorizing the Acceptance of the Real Estate from the Neville Public Museum Corporation (1997)
- Brown County Library Facilities Master Plan (2016)





14'-0" x 48'-0" OUTDOOR BULLETIN SCALE 1/4"=1'-0"

COLOR SPECS: PRINT AS SHOWN

WE RECOMMEND VIEWING THIS DESIGN
AT 7'-0" FOR APPROXIMATE DISTANCE
FROM ROAD AND SPEED OF VEHICLE.

ASSOCIATION OF ZOOS & AQUARIUMS

2018 Mid-Year Earned Revenue Survey

Facility	In which region is your Facility located?	What is the percentage increase or decrease in your Facility's total attendance through June 30th compared with budget and compared with 2017 year to date?	
		% +/- versus budget YTD	% +/- versus 2017 YTD
Bunder Park Zoo	Midwest	-13	-6
Blank Park Zoo	Midwest		-4
Bramble Park Zoo	Midwest	-15	-5
Chicago Zoological Society/Brookfield Zoo	Midwest	-18	-21
Cincinnati Zoo & Botanical Garden	Midwest	7	-8
Columbus Zoo and Aquarium	Midwest	-12	-24
Detroit Zoo	Midwest	-9	-13
Great Plains Zoo & Delbridge Museum of Natural History	Midwest	-30	-29
Indianapolis Zoological Society, Inc.	Midwest	-22	-19
International Crane Foundation	Midwest		-10
John Ball Zoo	Midwest	-18	-17
Kansas City Zoo	Midwest	-13	-11
Lake Superior Zoo	Midwest	-7	4
Lee Richardson Zoo	Midwest		-11
Mesker Park Zoo and Botanic Garden	Midwest	-28	-18
Miller Park Zoo	Midwest	-18	-22
Milwaukee County Zoological Gardens	Midwest	-13	-7
National Mississippi River Museum & Aquarium	Midwest	-27	-8
Oklahoma City Zoological Park	Midwest	-3	-11
Omaha's Henry Doorly Zoo and Aquarium	Midwest	-6	-20
Peoria Zoo	Midwest	-6	-9
Potawatomi Zoo	Midwest	-20	-18
Riverside Discovery Center	Midwest		13
Rolling Hills Zoo	Midwest	-7	-13
Saginaw Children's Zoo	Midwest	7	-1
Saint Louis Zoo	Midwest	-16	-14
Scovill Zoo	Midwest		-19
Sedgwick County Zoo	Midwest	-15	-19
Sunset Zoological Park	Midwest	-6	-4
The Boonshoft Museum of Discovery	Midwest	-20	1
The Butterfly House	Midwest		-12
The David Traylor Zoo of Emporia	Midwest		-1

What is the percentage increase or decrease in your Facility's paid attendance through June 30th compared with budget and compared with 2017 year to date?		What is the percentage increase or decrease in your Facility's members' attendance through June 30th compared with budget and compared with 2017 year to date?		What is the percentage increase attendance (not including members' budget and compared with
% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD
-10	-7	-17	-15	40
	-17		0	
-20	5	5	10	-100
-25	-29	-22	-24	-15
12	-9	11	-7	-67
-9	-31	-13	-22	-76
-11	-17	-7	-19	-21
-31	-30	-39	-37	-50
-30	-25	-22	-19	-14
	-13		11	
	-25		-1	
-10	-9	-1	-1	-1
-7	-11	-4	3	2
	-6		-13	
	-17		-21	
-16	-20	-25	-30	-27
-10	-3	-9	-7	10
-13	-7	0	-7	0
-17	-15	32	-3	-41
0	-15	0	-25	0
-24	-23	5	-2	11
-20	-21	-8	-9	-15
	2		38	
-7	-12	0	-22	0
7	-2	7	-1	7
				-16
	2		-3	
-9	-23	-18	-15	-19
-6	-4	1	2	
34	10	0	-4	-32
	-19		12	

Other information

Train - out for repairs Hot summer Rainy spring

Rain significantly impacted May/June attendance; train and camel rides were closed on several days due to flooding; membership sales and attendance improving in July; education decrease due to timing and will improve compared to budget projections and FY 2017; opened food services earlier this year

weather

Weather has been bad in every month of 2018. Early spring was frigid, late spring had record rains and June had excessive heat.

Weather has been very hot this spring - we skipped right from winter to summer. Prior year info has the introduction of our famous hippo Fiona so our numbers are skewed from that.

weather- snowed in April, rained in May, 90 degrees in June

The weather has been unusually hot and rainy, especially on weekends. May and June were impacted by the heat, and April with cold and rain. Also, the primary freeway leading to/from the Zoo has been closed, impacting attendance.

Weather: Cold/Frigid/High Snow Fall Volume in February/April and a Hot May.

Weather has impacted attendance Jan-Apr and Jun.

Snowy/Rainy/Cold April and May - We delayed the start of the season by two days due to snowfall accumulations. Hot Temperature for Memorial Day weekend (+95 F)

Weather

Not great weather, especially on the weekends in the spring.

Early (March) Easter in 2018 affected attendance at Easter special event. Recognized a 50% decrease in attendance and overall income for event over previous year when Easter fell later in the spring. Rainy weather in May & June kept attendance down as well.

cold winter, hot summer

Weather has been extremely hot during the summer. We had a record breaking February in 2017 that has thrown the numbers off.

Weather

Weather

weather

Colder with greater precipitation than normal late Winter and Spring; Hotter than normal summer temperatures with some occurrences of weekend rain.

weather - extreme heat in June economy shrinking population

Weather

Weather has affected attendance severely. Development efforts have doubled in the past year.

In our region the summer has been unreasonable hot and our spring was quite rainy

Weather has been an impact. April was cold and wet. June was hot and wet.

Very cold in January & February; April snow/rain 3 of 4 weekends; May and June heat

We had several closures this winter due to snow and ice; we also had a short spring weather season with warmer temperatures early this year

What trends are you experiencing this year, versus last year in corporate giving?	What trends are you experiencing this year, versus last year in sponsorships?	Has any factor (economy, weather) impacted your operations in 2018 YTD?
Response	Response	Response
Up	Down	Yes
Down	No Change	Yes
Up	No Change	Yes
No Change	Up	Yes
Up	Up	Yes
Up	Up	Yes
No Change	Up	Yes
Up	No Change	Yes
Up	Up	Yes
Up	Up	Yes
No Change	Down	Yes
No Change	Up	Yes
No Change	No Change	Yes
Up	Up	Yes
No Change	No Change	Yes
Up	Down	Yes
No Change	No Change	Yes
No Change	Up	Yes
No Change	Up	Yes
Down	Down	Yes
Up	No Change	Yes
Up	Up	No
Up	Up	Yes
Down	Up	Yes
Down	Down	Yes
Down	Down	Yes
Down	Down	Yes
Down	Down	Yes
Down	Down	No
Down	Down	Yes
No Change	No Change	No

crease in your Facility's per capita ride pared with budget and compared with to date?	What is the percentage increase or decrease in your Facility's total revenue for education programs through June 30th compared with budget and compared with 2017 year to date?		What is the percentage increase or decrease in your Facility's total revenue for memberships through June 30th compared with budget and compared with 2017 year to date?	
% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD
-48		28		4
-6	-3	-2	5	4
2	-10	2	50	5
-8	-2	2	-14	-11
-3	-4	5	-9	-1
16	4	7	-10	-5
-10	4	14	-7	7
25	-11	-11	-7	1
-12	11	4	-6	-6
		-18		13
-1	5	5	16	37
0	-7	3	-6	-3
6	0	8	-9	11
97		32	-13	-10
10	4	5	0	0
-10	2	0	-2	-2
0	0	-12	-16	-7
-2	-30	8	25	5
23	87	83	0	6
	-21	-22	-1	2
0	2	1	-5	-6
	-4	6	52	20
1	36	12	49	-11
-4	5	6	-1	2
-13	-7	5	-3	-3
-8		-28		7
	2	1	-10	-7
	3	6	-1	2
0	-18	-3	14	3
			37	27
				-1

What is the percentage increase or decrease in your Facility rentals through June 30th compared with budget and compared with 2017 year to date?		What is the percentage increase or decrease in your Facility's catering sales through June 30th compared with budget and compared with 2017 year to date?		What trends are you experiencing this year versus last year in individual giving?
% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD	Response
	172			Up
-10	-15	-86	-79	Up
				Down
		-15	-10	No Change
43	62	19	64	No Change
-1	8	7	6	Up
12	15	4	4	Up
-31	1272			Up
-31	-29	-38	-21	Up
				No Change
-53	-39			Up
8	8	8	8	Up
34	50			No Change
	59		-19	Up
-15	-18			Up
-2	19	-40	22	Up
0	0	17	16	Down
	-10	-82	-19	Up
3	6	6	-17	Up
-16	-3			Up
2	2	0	0	Up
-50	49			Up
40	50	39	100	Up
54	54			Down
41	28	-7	-37	Down
	24			Down
-19	-2	-30	6	Up
2	4			Up
-1	12	0	0	Down
				Down
				No Change

What is the percentage increase or decrease in your Facility's per capita retail sales through June 30th compared with budget and compared with 2017 year to date? What is the percentage increase or decrease in your Facility's per capita food and beverage sales through June 30th compared with budget and compared with 2017 year to date? What is the percentage increase or decrease in your Facility's per capita operation sales through June 30th compared with budget and compared with 2017 year to date?

% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD
	0		-2	
-5	-8	-30	10	0
-5	-10	-20	5	-5
-11	-6	-6	-5	-8
36	24	1	6	2
7	12	9	6	3
0	6	0	0	-9
41	29	17	6	39
10	9	1	3	1
	8			
2	5	-3	2	-6
10	11	-15	-13	-9
7	7	47	60	6
	10			
3	4			10
11	23	8	19	-18
-12	-3	-16	-10	0
-37	-27	-30	-6	-5
18	21	10	12	12
-8	-31	-5	-29	
-1	-1	-3	-3	0
15	43	9	14	
-17	-17	-2	-1	-22
-21	-5	28	20	-8
16	9	0	0	-8
	-1		-8	
-3	-7	-14	-17	
3	1	4	5	
0	-3	0	0	0

or decrease in your Facility's free through June 30th compared with with 2017 year to date?	What is the percentage increase or decrease in your Facility's school groups' attendance through June 30th compared with budget and compared with 2017 year to date?	What is the percentage increase or decrease in your Facility's per capita total gate admissions through June 30th compared with budget and compared with 2016 year to date?		
% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2017 YTD	% +/- versus budget YTD	% +/- versus 2016 YTD
-5	16	8		-1
-13		0	-35	-26
8	3	1	-15	-1
-36	-5	4	-34	-24
-26	-6	-12	-14	-17
-22	-7	-9	1	22
-27	0	0	10	16
-48	68	46	23	22
-38	-1	4	3	3
-33		-4		-23
-24		13	0	14
-1	-1	0	3	10
2	-5	-10	7	-4
-11		27		
-16		-7		-2
-32	-11	-10	3	2
38	-17	0	1	10
-2	-3	-5	-13	-7
-15	-15	-17	-6	31
21	0	4	-1	14
42	-10	-8	-19	-40
-17	-1	-1	3	3
13		-5	11	14
-80	0	14	-23	-26
23	7	-1	-6	-1
-14				
-51		7		-8
-33	-9	-22	-18	-20
	3	6	-6	
5	-36	5	15	3
-19		-16		

PARKAEOLOGY

Saturday, September 29

10am-Noon

Discover a Piece of Green Bay Packers History

Bay Shore County Park

5637 Sturgeon Bay Rd, New Franken, WI 54229



NEVILLE PUBLIC MUSEUM
OF BROWN COUNTY

Bridging Communities. Connecting Generations



PARKS
DISCOVER • EXPLORE

Did you know that the Green Bay Packers held their training camps during the late 1940s at what is now Bay Shore Park? Known as Rockwood Lodge, it was possibly the first self-contained team training facility in NFL history!

The program includes:

- + Presentation on the park's history and connection to the Packers**
- + Hands-on archaeological excavation to locate the foundations of the former training facility**

This Parkaeology program will be co-presented by Brown County Parks and the Neville Public Museum.

Pre-Registration Required

Call the Parks Office: at (920) 448-6242

Participant Fee: \$3 kids, \$5 adults, \$15 per family

CERTIFICATE OF AFFILIATION

This is to certify that the

Neville Public Museum

Having met all statutory requirements is an affiliate of the

WISCONSIN HISTORICAL SOCIETY

And a member of the

WISCONSIN COUNCIL FOR LOCAL HISTORY



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
COUNCIL FOR
Local History